

Jake Conroy
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OBJECTIVE:

To develop and implement advocacy campaigns utilizing dynamic graphic and web design combined with grassroots community organizing.

PROFESSIONAL EXPERIENCE:

Freelance Graphic & Web Designer

2004 – Present

Clients include:

Stop Huntingdon Animal Cruelty
Sea Shepherd Conservation Society
Viva USA & UK
Ruckus Society
Food Empowerment Project

Backyard Activist
Empty Cages Collective
Galapagos Preservation Society
Burning Books Buffalo
Vegan Mainstream

Graphic / Web Designer

2009 – Present

Silicon Valley Toxics Coalition (San Jose, CA)

- Designed engaging content and visuals for the organization's multiple web pages, e-newsletters, targeted email messages, and multimedia promotional materials
- Designed engaging content and visuals for the organization's printed materials, newsletters, brochures, appeals, end-of-year reports and posters
- Managed the organization's CMS including e-blasts, donor and mail lists and e-vites.

Graphic / Web Designer, Organizer

2001 – 2006

Stop Huntingdon Animal Cruelty USA Inc. (Philadelphia, PA)

- Designed engaging content and visuals for the organization's multiple web pages, e-newsletters, targeted email messages, and multimedia promotional materials
- Coordinated media and public relations through drafting press releases, responding to requests for information, implementing fundraising activities, managing databases, and generating reports
- Organized members of the public at the local, regional, national, and international level to advocate within their own communities

TECHNICAL SKILLS:

- Application and Programs: Adobe Creative Suite (Photoshop, InDesign, Dreamweaver, Illustrator), Microsoft Office Suite, CMS (Convio, Salsa Labs), Wordpress
- Other Computer Skills: Typing speed of 70 wpm, 10-key by touch
- Operating Systems: Windows and Macintosh platforms

EDUCATION:

Associates of Applied Arts, Art Institute of Seattle (Seattle, WA)

December 1997

High School Diploma, Simsbury High School (Simsbury, CT)

June 1994

References | Portfolio
available upon request